

# STUDIO ALLY

YOUR GLOBAL DESIGN PARTNER

## ABOUT

Studio Ally operates as an extension of your studio by delivering high - quality Interior and Architectural Design and Documentation services.

Based in Mumbai, India, with over 5 years of experience and a proven track record of handling both small and large-scale projects totalling more than 1.5 million square feet in Asia and North America, Studio Ally is the ideal global partner for organizations seeking to expand on design and documentation capacity.

We understand the demands of the global design industry and offer a seamless integration with our clients' workflows, ensuring not only adherence to international standards but also a significant reduction in project costs and timelines.

## ABOUT THE FOUNDER

Rishad Netarwala, is a seasoned architect with a decade of experience in architectural and interior design projects spanning multiple scales and sectors. His early career focused on luxury residential and hospitality developments in India and South Asia, before expanding to diverse project types including commercial, institutional, and retail spaces across North America and Asia.

During the pandemic, Rishad adapted to the global constraints by remotely consulting on the design, documentation, and execution management for projects in China and the United States.

His success in navigating these complexities led him to establish Studio Ally, a firm designed to provide outsourcing services that allow businesses to enhance their project capabilities without the overhead of hiring and managing full-time staff. With his extensive experience and international perspective, Studio Ally is poised to deliver flexible, high-quality design solutions to clients worldwide.

Rishad holds a B.Arch from the University of Mumbai and an M.Des from Harvard University's Graduate School of Design.

## BENEFITS OF PARTNERING WITH US

### 1. Cost Savings:

Partnering with Studio Ally results in up to **40% cost savings** compared to in-house design and documentation teams. The lower operational costs in India, coupled with our expertise, allow us to provide high-quality services at competitive prices.

### 2. Efficient Timelines:

We understand the importance of meeting deadlines. Leveraging our experience and the time difference with our North American partners, Studio Ally can offer faster turnaround times, ensuring projects are delivered **on time or ahead of schedule**.

### 3. International Quality Standards:

Our teams are well-versed in international building codes and standards, ensuring that all drawings, models, and designs meet the expectations of global clients. We prioritize **quality control** through comprehensive **internal training, knowledge management systems, and internal review systems**.

### 4. Flexibility and Customization:

We offer flexible **operating models** to cater to diverse client needs. Whether you need to get started on a timesheet model or a project-based collaboration or a dedicated team working exclusively for your firm, we have solutions tailored to ensure all your needs are covered.

### 5. Integration with your Studio's Software:

Studio Ally is comfortable operating with design and documentation tools such as **CAD, BIM, SKP** and **RHINO**, as well as **3D rendering services** to provide precise, innovative, and completely integrated solutions tailored to our clients' specific needs.

## OUR SERVICES

### 1. Interior Design and Documentation Services

- Comprehensive space planning and design
- 2D and 3D CAD design and documentation in Client's preferred software
- Detailed construction drawings based on the standards established and expected by our clients for each drawing set

### 2. Architectural Design and Documentation Services

- Concept and Schematic design layouts and 3D Studies based on direction from our client's studio
- Detailed design development and construction drawings based on the standards established and expected by our clients for each drawing set
- Construction documents based on established standards
- Coordination with engineering disciplines for seamless project integration

### 3. 3D Architectural Rendering

- Creation of 3D Models in Rhino, SKP or Revit based on client requirements
- 3D renderings for Internal Design Studies
- Photorealistic 3D Renderings to be used for marketing collaterals
- 3D Walkthroughs integrated with the rendering software of choice of our clients

### 4. BIM Consultancy and Design Services

- Full BIM integration, coordination, and clash detection
- BIM execution planning and development
- LOD 100-500 modelling
- Quantity take-offs, scheduling, and project phasing

### 5. Specialized Services:

- Custom parametric modelling
- Code-compliant documentation and detailing
- Construction administration support

## OPERATING MODELS

We offer flexible working models tailored to fit the needs of each client & their projects

### 1. Project-Based Model

In this model, Studio Ally is engaged for specific projects, allowing clients to outsource individual design and documentation needs as required with a well-defined scope.

- Cost-effective for smaller, one-time projects
- Flexible in engagement duration and staffing per project stages
- Suitable for clients needing occasional support for specific projects

### 2. Timesheet Model

Clients can engage our team based on hourly or daily timesheets. The work can start and stop at any time with minimal commitment required from our clients.

- Ideal for projects with varying workloads
- Allows for pay-as-you-go flexibility
- Transparent and easy to track progress

### 3. Dedicated Studio Model

In this approach, a dedicated team from Studio Ally works exclusively for the client, functioning as an extension of their in-house team.

- Full integration with client workflows
- Consistent project quality and communication
- Predictable costs and long-term collaboration
- Flexibility to add and reduce staff as per the stages of work

## CONCLUSION

Partnering with Studio Ally offers unmatched value to international architecture and interior design firms seeking to optimize their design and documentation processes. With a focus on cost savings, quality management, and operational flexibility, Studio Ally is the ideal choice for firms looking to scale efficiently and deliver outstanding project outcomes.

For more information or to discuss potential collaboration, please contact us at **[info@studio-ally.com](mailto:info@studio-ally.com)**